



ENDORSEMENTS/QUOTEABLES

April is very special to my family. She is good-hearted, unselfish and an absolute bundle of energy, filled with ideas and visions. April is aggressive and tenacious and to be successful in business, it is imperative to have these qualities.

~ Governor Ben Cayetano (of Hawaii)

In one word – “DYNAMO”!

~ United States Senator Daniel K. Inouye

April gives new meaning to the expression “where there’s a will ~ there’s a way!”

~ United States Senator Daniel Akaka

One piece of advice, no matter what the odds – NEVER EVER bet against her!

~ United States Representative Neil Abercrombie

April Masini is a remarkable young woman and a tremendous role model.

~ United States Representative Patsy Mink

When April approaches a project, she doesn’t limit herself. She starts from the perspective where anything is possible, and brings a wealth of fresh ideas to the table. Her accomplishments speak for themselves.

~ Mayor Jeremy Harris (of Honolulu)



April has a lot of television experience and contacts, but more importantly she KNOWS and UNDERSTANDS the business. Add to the equation the fact that she has always been extremely helpful - willing to use her talents and abilities to successfully develop and expand the entertainment industry in the state.

*~ George Aryoshi
Former Governor of Hawaii*

I would describe April as a real doer. She helped Hawaii move forward in making our state more attractive to film and television productions. She gave a lot to our community through her hard work, experience and enthusiasm and I wish her nothing but the best!

*~ Mazie Hirono
Lt. Governor of Hawaii*

Having worked with April Masini, I've had the pleasure to see first hand, how imaginative and enthusiastic she can be with a project. She never fails to amaze and impress me with her ideas, creativity and determination.

*~ Vicky Cayetano
First Lady, State of Hawaii*

April and I have worked on many large projects in the past few years and I would certainly welcome her to join me on any future undertakings. April is full of passion, extremely bright, unbelievably tenacious and exceedingly hard working. I call her the pit bull. When she goes after something she just won't let go – and that is exactly what you need to make things happen – with April things happen! Score A+

*~ Joe Blanco
Chief Cabinet Member, Cayetano Administration*

April is highly talented, positively aggressive, knows what she wants and is goal oriented. All of this is packaged in a warm and caring individual who Hawaii misses. In the short time that she was here, she spent quality time promoting our state. She is really missed.

*~ Jean Aryoshi
Former First Lady, State of Hawaii*



Since we wouldn't be in Hawaii without April, I am obviously a big fan. Thanks to her dedication and single-mindedness - she dedicates herself to doing what she believes in and ... thank God she believes in us!

~ Greg Bonann

Creator, Exec Producer, Director, BAYWATCH Hawaii

Wow! How do I put her in words? April is persistent, with a great work ethic and approaches all projects with no limits. Basically – with April – NOTHING is impossible.

~ Tony Vericella

President & CEO Hawaii Visitors & Conventions Bureau

Working with April Masini was energizing for our entire (MISS UNIVERSE Organization) group because she maximized every opportunity available. She is a timeless, tireless worker who will only accept remarkable results.

~ Molly A. Miles

**CEO, Media Webcast and Former President & CEO
MISS UNIVERSE Organization**

April is terrific! She paved the way for us to shoot PACIFIC BLUE in Hawaii last year. She has excellent connections and relationships with the people in the state of Hawaii, not to mention a good understanding of the television and film business.

~ Bill Nuss

**Creator, Executive Producer PACIFIC BLUE and
21 JUMP STREET)**

I don't know how to describe April except to say – I don't think there is anything she can't do – once she sets her mind to it . . .

~ President of the Hawaii Senate Norman Mizuguchi



I first met April when she brought the MISS UNIVERSE Pageant to our campus. She is a very well organized and energetic person. She tests the edge of every business situation and finds a way to make things happen. It was a pleasure to work with her.

~ Kenneth Mortimer
President and Chancellor, University of Hawaii

April doesn't know the meaning of the phrase "I can't". When something is a challenge, it just means that it may take an extra five minutes longer to complete. Her passion and her drive have made her the success that she is.

~ Shawn Dawson
Partner, ULRICH, DAWSON, KRITZER

April is a tenacious individual who gives new meaning to "can do". She fearlessly takes on seemingly impossible challenges and works tirelessly until she achieves successful and effective results. She has a WILL of steel - this strong tendency to never give up – to just keep going until she succeeds at what she has set out to accomplish. April Masini is a definite force to contend with.

On a personal note, April has been my friend for over ten years. She has steadfastly and loyally supported me through the good and especially the bad times. Having a friend like April is a blessing.

~ Marva Hamilton
Vice-President Human Resources McGraw-Hill

April Masini has made a lot of promises – and has delivered on every one of them. She might be called "Hawaii's Ambassador to Hollywood."

~ John B. Moranville
Producer, Spelling Television Productions &
Cannell Entertainment

April is effective, extremely intelligent, knows the entertainment industry and is VERY PERSUASIVE . . . "no" and "can't" just simply aren't in her vocabulary.

~ Representative K. Mark Takai
Hawaii Rep., Chairman Culture and the Arts